



**ORGANIZE FOR**  
**SUCCESS**  
PHASE ONE





## The Process

In the midst of health care reform, state and federal fiscal crises, and an increased demand for human services, DuPage County partners have been cognizant of the need to advance collaborative efforts. In August 2013, a group of community leaders from the DuPage Health Coalition, the DuPage Federation on Human Services Reform, the DuPage County Funders Collaborative, and the DuPage County Health Department formed Impact DuPage to respond to these challenges.

Over the past decade, this group of leaders has worked together to successfully close gaps in the county's system of safety-net services. Building on previous successes, Impact DuPage leaders began to consider the power of a collective impact approach to influence "needle-moving" change within the rapidly evolving healthcare environment.

By October, 2013, the Steering Committee (Appendix I and II) established the following goals for Impact DuPage:

- Increase the visibility of community needs;
- Anticipate and manage change through centralized data collection and analysis;
- Engage the community and create broad, multi-sectoral ownership for issues impacting DuPage County residents;
- Leverage local funding to strategically and collaboratively address priorities; and
- Inform and define the legislative agenda.

Impact DuPage goals were created with the intention of building on previous collaborative successes and lessons learned. Realizing the need for organizations to provide better care, improve client outcomes, while maximizing resources, the timing was right to implement processes that will foster a common understanding of community needs and better align resources with county priorities.

Through Impact DuPage, organizations across DuPage County will have the opportunity to participate in shared measurement of community needs and collectively evaluate outcome measures related to county priorities. This will be achieved through the implementation of a web-based dashboard that supports data management and evaluation of the Impact DuPage activities to address priority health and wellness issues in the county. Impact DuPage Co-Chairs, Karen Ayala, Executive Director of the DuPage County Health Department, and Candace King, Executive Director of the DuPage Federation on Human Services Reform, appointed a work group (Appendix III) to determine Impact DuPage dashboard requirements, research dashboard vendors, and provide a recommendation to the Steering Committee for a product that would support Impact DuPage goals. By the end of March, 2014, this work group concluded that Healthy Communities Institute ([www.healthycommunitiesinstitute.com](http://www.healthycommunitiesinstitute.com)) product was the best fit for this project. The Steering Committee approved this recommendation. DCHD contracted with Health Communities Institute to provide a web-based dashboard for Impact DuPage.

Beyond the implementation of the dashboard, Impact DuPage planning activities coincided well with the DuPage County Health Department's (DCHD) need to complete recertification as a local public health department. Consequently, DCHD was able to align its process and resources to support Impact DuPage efforts.



To organize the Impact DuPage assessment and planning process, the Impact DuPage Co-Chairs decided that Mobilizing for Action through Planning and Partnership (MAPP) would be adopted as the framework to guide the assessment process for Impact DuPage. County partners had used the MAPP framework in the recent past and found it to be effective.

On March 24, 2014, DCHD submitted a letter to the Illinois Department of Public Health (IDPH) seeking approval to use the MAPP framework to guide its recertification activities. DCHD received approval from IDPH on April 2, 2014, to use MAPP for its local assessment and planning process.

Impact DuPage Co-Chairs appointed the following core Impact DuPage planning team to manage the assessment phase of this project: Christina LePage (Project Lead), Assistant Director of Community Health Resources (DuPage County Health Department), Sarah Troll, Population Health Coordinator (DuPage County Health Department), and Amy Snodgrass, Project Manager of Community Planning (DuPage Federation on Human Service Reform). The core team worked alongside the Impact DuPage Co-Chairs and Steering Committee to develop and implement the Impact DuPage project plan.

During an Impact DuPage Steering Committee meeting on April 21, 2014, the core team worked with the committee to develop a plan to strategically engage other stakeholders in the Impact DuPage initiative. The committee concluded that relationship-building with specific sectors should be done intentionally to incrementally develop buy-in. This would allow Impact DuPage to demonstrate how the initiative and dashboard will be valuable for key sectors and stakeholders. Additionally, members felt that this approach would encourage specific stakeholders to be invested in what they help create.

On May 19, 2014, the core planning team provided the Steering Committee with a 14-month timeline for assessment, planning, and action activities in the form of a Life-Stage Map. The Life-Stage Map, adapted from the White House Council for Community Solutions, provided a high-level overview of the different phases of this project, using language that will resonate with our partners. The plan to strategically invite new partners into this project was also reviewed during this meeting. The Steering Committee decided to invite key partners to support the assessment phase of this project. Assessment activities began on June 12, 2014.

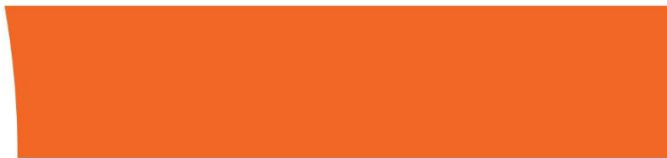


## Appendices

Appendix I: Steering Committee Roster

Appendix II: Letter of Commitment

Appendix III: Dashboard RFP Committee Membership List



Steering Committee		
Name	Title	Organization
Karen Ayala	Executive Director	DuPage County Health Department (DCHD)
David Cassel	Chief Professional Officer	United Way of DuPage/West Cook
Dick Endress	President	DuPage Health Coalition
Melissa Henriksen	Research Associate	Northern Illinois University
Mary Keating	Director of Community Services	DuPage County Community Services
Candace King	Executive Director	DuPage Federation on Human Services Reform
Kara Murphy	Director, HCC Institute	Cadence Health
Theresa Nihill	Executive Director	Metropolitan Family Services DuPage
Kim Perez	Executive Director	People's Resource Center
Tammy Pressley	Director, Community, Government, & Public Affairs	Cadence Health
Carrol Roark	Administrator of Community Development	DuPage County
Diana Robinson	Director	Center for Governmental Studies, Northern Illinois University
Carol Simler	Executive Director	DuPage PADS, Inc
Amy Snodgrass	Project Manager, Community Planning	DuPage Federation on Human Services Reform
Barb Szczepaniak	Director of Programs	DuPage Community Foundation



**DUPAGE COUNTY PARTNERS ARE UNITING  
TO CREATE POSITIVE CHANGE ACROSS OUR COMMUNITIES  
WE NEED YOUR LEADERSHIP IN DRIVING DUPAGE FORWARD**

Impact DuPage is a collaboration of community leaders and organizations committed to creating a common understanding of community needs, gaps and priorities that will advance the well-being of the DuPage County community.

**Impact DuPage will provide the infrastructure for DuPage County to:**

- Increase the visibility of community needs
- Anticipate and manage change through centralized data collection and analysis
- Engage the community and create broad, multi-sectoral ownership for issues impacting DuPage County residents
- Leverage local funding to strategically and collaboratively address priorities
- Inform and define the legislative agenda

**To achieve this, Impact DuPage will support a coordinated approach to:**

ongoing community needs assessment Ü resulting in data-driven solutions to address county priorities Ü alignment of resources Ü improved community level outcomes

By signing below, you agree to serve as an Impact DuPage Steering Committee member. As a Steering Committee member, we ask that you regularly attend Steering Committee meetings to assist in guiding the overall assessment, planning, and evaluation processes. Throughout this initiative we ask that you consider specific resources your organization can commit to support Impact DuPage activities. With your support, Impact DuPage will be able to improve the well-being of our communities and strengthen our systems and quality of care.

**Yes! I agree to serve as an Impact DuPage Steering Committee Representative: (Please Print)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Dashboard RFP Committee		
Name	Title	Organization
Christina LePage	Assistant Director, Community Health Resources	DuPage County Health Department
Dave Buwick	Chief Information Officer	DuPage County Health Department
Amy Snodgrass	Project Manager, Community Planning	DuPage Federation on Human Services Reform
Kimberlee Guenther	Manager, Community Investment - Research and Evaluation	United Way
Beth Epstein	Director of Programs	DuPage Pads
Tyler Rosensteel	Information Systems Coordinator	DuPage County Community Services
Melissa Travis	Senior Director of Basic Services Programs	People's Resource Center
Tom Hill	Director, Decision Support	Cadence Health