



Driving DuPage Forward

Substance Abuse Prevention Action Plan – Year One Progress Report

Outcome Objective 1: By December 31, 2018, reduce past 30 day use of alcohol by DuPage County 12th graders from 45% to 39% (13.5% reduction), as reported by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 1.1: By December 31, 2016, increase the number of DuPage County police departments that have adopted a civil style social host ordinance from 6 to 10, as reported by the self-reported survey tool.	6	7	10	In July 2016, the PLT worked with Assistant State’s Attorney, Audrey Anderson, to draft language for a DuPage County civil-style social host law. This was then presented to police chiefs in August. We plan to check in with police chiefs at their next monthly meeting to see if anyone has adopted the law or if they need further TA in order to move forward.
Impact Objective 1.2: By December 31, 2018, decrease the amount of DuPage County 12th graders using alcohol that report obtaining alcohol from parent supply WITH parent permission from 34% to 30% (12% reduction), as reported by the Illinois Youth Survey.	34%	39%	30%	According to the 2016 IYS results, 12 th graders obtaining alcohol from their parents WITH permission actually increased from the previous round in 2014. This could be due to a higher participation rate in the 2016 IYS. It also shows us that we need to do more work with educating parents about the dangers and legal issues with supplying alcohol to minors. The PLT plans to do paid mass media to get this message out.

Outcome Objective 2: By December 31, 2018, delay age of onset of alcohol use by DuPage County youth from 14.9 years to 15.2 years of age, as measured by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 2.1: By December 31, 2018, increase the percent of 12th graders who perceive there is moderate or great risk in binge drinking from 81% to 84% (4% increase).	81%	83%	84%	According to the 2016 IYS results, the perception of harm regarding binge drinking among 12 th graders increased as compared to 2014 IYS. The higher perception of harm, the less likely youth is going to use.

Outcome Objective 3: By December 31, 2018, reduce past 30 day use of marijuana by DuPage County 12th graders from 24% to 23.5% (2% reduction), as reported Illinois Youth Survey.

	Baseline	Current	Target	Status Updates
Impact Objective 3.1: By December 31, 2018, increase the percent of 12th graders that perceive their friends would feel it is very wrong or wrong if they smoked marijuana from 41% to 43% (5% increase).	41%	44%	43%	This target has been exceeded, with the perceived peer disapproval regarding marijuana use increasing from 41% to 43% among 12 th graders. The PLT will continue to promote awareness campaigns in increase this number even more.

Outcome Objective 4: By December 31, 2018, delay age of onset of marijuana use by DuPage County youth from 15.1 years to 15.3 years of age, as measured by the Illinois Youth Survey.

	Baseline	Current	Target	Status Updates
Impact Objective 4.1: By December 31, 2018, increase the percent of 12th graders that perceive there is a moderate or great risk in smoking marijuana once or twice a week from 48% to 50% (4.5% increase).	48%	49%	50%	According to the 2016 IYS, perception of harm among 12 th graders regarding marijuana use has increased as compared to the 2014 IYS results. The higher perception of harm, the less likely youth is going to use. The PLT will continue to promote awareness campaigns in increase this number even more.

Outcome Objective 5: By December 31, 2018, increase the percent of 12th graders that think there is a moderate or great risk in using prescription drugs not prescribed to them from 91% to 93% (2% increase), as reported by the Illinois Youth Survey.

	Baseline	Current	Target	Status Updates
Impact Objective 5.1: By September 29, 2016, hold a safe prescriber education campaign targeting 200 prescribing professionals in DuPage County to reduce access to prescription pills leading to opioid abuse.	NA	NA	200	The PLT will be participating on a steering committee to plan an Opioid Safety Seminar, taking place May 2017. This seminar will target prescribers and medical professionals and will educate them on safe prescribing practices.



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Impact Objective 5.2: By September 29, 2016, launch heroin prevention awareness campaign reaching 20,000 DuPage County residents that includes increasing awareness about prescription drug disposal programs and the 911 Good Samaritan Law.	NA	286,809	20,000	In December of 2015, the PLT used grant funds to help promote the County's heroin prevention PSA. We worked with WGN media group and ran digital ads on desktop and PC's. These ads then linked viewers to the heroin DuPage website for more information.
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Outcome Objective 6: By December 31, 2018, decrease the percent of 12th graders that perceive it is sort of or very easy to access prescription drugs not prescribed to them from 37% to 35% (5.5% reduction), as reported by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 6.1: By September 29, 2016, increase the total amount of medications collected by the DuPage County RxBOX program from 12,163 pounds to 12,406 pounds (2% increase), as reported by DCHD Environmental Health Services staff.	12,163	12,479	12,406	This target has been exceeded, collecting 12,479 total pounds of Rx in 2016, compared to a total of 12,163 in 2015. The RxBox expansion could be attributing to this increase. More promotion of the program by the PLT, could also be an attributing factor.