



Driving DuPage Forward

Substance Abuse Prevention Action Plan – Year Two Progress Report

Outcome Objective 1: By December 31, 2018, reduce past 30 day use of alcohol by DuPage County 12th graders from 45% to 39% (13.5% reduction), as reported by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 1.1: By December 31, 2016, increase the number of DuPage County police departments that have adopted a civil style social host ordinance from 6 to 10, as reported by the self-reported survey tool.	6	7	10	In July 2016, the PLT worked with Assistant State’s Attorney, Audrey Anderson, to draft language for a DuPage County civil-style social host law. This was then presented to police chiefs in August. The next check in with police chiefs will be in Jan. 2018 and new a survey will be distributed. Until then, we have no new data.
Impact Objective 1.2: By December 31, 2018, decrease the amount of DuPage County 12th graders using alcohol that report obtaining alcohol from parent supply WITH parent permission from 34% to 30% (12% reduction), as reported by the Illinois Youth Survey.	34%	39%	30%	New data for this metric will not be available until August 2018. To reduce the % of youth reporting obtaining alcohol from their parents with permission, the PLT ran radio PSA’s through WGN radio and conducted youth-led sticker shock campaigns in local liquor and grocery stores. These strategies were meant to educate parents and adult consumers of alcohol that providing liquor to youth underage is illegal, dangerous and sends a mixed message to youth about substance use.

Outcome Objective 2: By December 31, 2018, delay age of onset of alcohol use by DuPage County youth from 14.9 years to 15.2 years of age, as measured by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 2.1: By December 31, 2018, increase the percent of 12th graders who perceive there is moderate or great risk in binge drinking from 81% to 84% (4% increase).	81%	83%	84%	New data for this metric will not be available until August 2018. To increase the % of youth who perceive binge drinking as a moderate or great risk, the PLT has presented data to school staff and encouraged schools to implement communication campaigns to educate students on the dangers of substance use.

Outcome Objective 3: By December 31, 2018, reduce past 30 day use of marijuana by DuPage County 12th graders from 24% to 23.5% (2% reduction), as reported Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 3.1: By December 31, 2018, increase the percent of 12th graders that perceive their friends would feel it is very wrong or wrong if they smoked marijuana from 41% to 43% (5% increase).	41%	44%	43%	New data for this metric will not be available until August 2018. To increase the % of youth who perceive it is wrong or very wrong to smoke marijuana, the PLT has presented data to school staff and encouraged schools to implement social norming campaigns to show students they are in the majority if they choose to be substance free.
Outcome Objective 4: By December 31, 2018, delay age of onset of marijuana use by DuPage County youth from 15.1 years to 15.3 years of age, as measured by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 4.1: By December 31, 2018, increase the percent of 12th graders that perceive there is a moderate or great risk in smoking marijuana once or twice a week from 48% to 50% (4.5% increase).	48%	49%	50%	New data for this metric will not be available until August 2018. To increase the % of youth who perceive there is moderate or great risk in smoking marijuana once or twice a week, the PLT has presented data to school staff and encouraged schools to implement social norming campaigns to show students they are in the majority if they choose to be substance free. The PLT also ran a digital PSA to educate the public on the health effects of routinely smoking recreational marijuana.

Outcome Objective 5: By December 31, 2018, increase the percent of 12th graders that think there is a moderate or great risk in using prescription drugs not prescribed to them from 91% to 93% (2% increase), as reported by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 5.1: By September 29, 2016, hold a safe prescriber education campaign	NA	269	200	The PLT has sponsored four safe prescriber trainings since 2016. On April 23, 2015, 44 prescribing professionals

Driving DuPage Forward

targeting 200 prescribing professionals in DuPage County to reduce access to prescription pills leading to opioid abuse.				participated in a webinar. On May 19, 2016, 28 prescribing prof. attended a webinar. On Oct. 28, 2016, 40 prescribing prof. attended an in-person training and on May 10, 2017, 157 prescribing prof. attended an in-person training.
Impact Objective 5.2: By September 29, 2016, launch heroin prevention awareness campaign reaching 20,000 DuPage County residents that includes increasing awareness about prescription drug disposal programs and the 911 Good Samaritan Law.	286,809	286,809	20,000	This goal was achieved and exceeded the target when this PSA ran in 2016. We have not run another Heroin PSA since then.

Outcome Objective 6: By December 31, 2018, decrease the percent of 12th graders that perceive it is sort of or very easy to access prescription drugs not prescribed to them from 37% to 35% (5.5% reduction), as reported by the Illinois Youth Survey.				
	Baseline	Current	Target	Status Updates
Impact Objective 6.1: By September 29, 2016, increase the total amount of medications collected by the DuPage County RxBOX program from 12,163 pounds to 12,406 pounds (2% increase), as reported by DCHD Environmental Health Services staff.	12,163	13,137	12,406	The total pounds of Rx collected at the end of 2017 totaled 13,137lbs.